

Swan Hill Town Hall PACC - Application to hire Commercial Touring Shows

Organisation & ABN		
Contact person	Name:	
	Address:	
	Phone:	Mobile:
	Email:	
Name of Event		
Description of event		

Area/s required	<input type="checkbox"/> Whole complex	<input type="checkbox"/> Café	<input type="checkbox"/> Meeting room 1
	<input type="checkbox"/> Auditorium	<input type="checkbox"/> Bar	<input type="checkbox"/> Meeting room 2
	<input type="checkbox"/> Stage	<input type="checkbox"/> Kitchen	<input type="checkbox"/> Meeting room 1&2
	<input type="checkbox"/> Mezzanine	<input type="checkbox"/> Balcony seating	<input type="checkbox"/> Dressing room

Hiring dates and times					
Day	Date	Month	Year	Time IN	Time OUT

Attendance Total Estimated Attendance Cannot Exceed Venue Capacity of 860	Estimated Attendance:	
	Number of Performers:	
	Other (Crew/Support Staff etc):	
	Total Estimated Attendance:	

Number of Chairs Required:	
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Seating style <i>*Please contact us for capacity numbers</i>	<input type="checkbox"/> Theatre style	<input type="checkbox"/> Banquet* (with/without Dance Floor)
	<input type="checkbox"/> U shape	<input type="checkbox"/> Cocktail
	<input type="checkbox"/> Cabaret*	<input type="checkbox"/> Other: _____

Are you using a caterer? <i>If your caterer requires the use of the Kitchen, please complete the 'Kitchen Application Form'</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No Is the Kitchen Required: _____
	If Yes, Caterer's name: _____
	What time with catering be delivered? _____
	Will you require plates, napkins, cutlery? _____

Is alcohol being served?	<input type="checkbox"/> Yes <input type="checkbox"/> No
	If Yes, use this checklist
	<input type="checkbox"/> Attach a copy of your liquor license to this application
	<input type="checkbox"/> Read the section below on 'liquor consumption'
	<input type="checkbox"/> Security may need to be present. Please contact us if you are unsure.

Are you providing security? <i>Large events may require security. Please contact us if unsure.</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No
	If Yes, Crowd controller's name: _____
	Note: It is the hirer's responsibility to arrange and pay for security

Public liability insurance	<input type="checkbox"/> Attach a copy of your public liability insurance to this application
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<p>Technical requirements</p> <p><i>* Includes a technician.</i> <i>** includes two technicians</i></p> <p>For further technical/equipment requirements, please email shthpacc@swanhill.vic.gov.au or phone (03) 5036 2592 to discuss.</p>	<p>Data projector</p> <p><input type="checkbox"/> Projector with audio* <input type="checkbox"/> Projector without audio</p> <p>Media source for projector</p> <p><input type="checkbox"/> USB <input type="checkbox"/> Laptop (hire from venue) <input type="checkbox"/> Laptop (supplying own)</p> <p>Microphone</p> <p><input type="checkbox"/> Cordless / Radio* <input type="checkbox"/> With lead</p>	<p>Lectern</p> <p><input type="checkbox"/> With microphone <input type="checkbox"/> Without microphone</p> <p>Additional</p> <p><input type="checkbox"/> PA system* <input type="checkbox"/> Stage lighting system <input type="checkbox"/> Fly tower / rigging ** <input type="checkbox"/> WiFi access <input type="checkbox"/> Whiteboard <input type="checkbox"/> Piano (Baby Grand) <input type="checkbox"/> Teleconference Phone</p>
<p>Tea/Coffee</p>	<p>Do you require tea/coffee for your event? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If YES, please specify how many people, and the times of each break:</p>	
<p>Marketing</p> <p>For Further information contact Sharon sbrinkman@swanhill.vic.gov.au Ph: 03 5036 2328</p>	<p>Would you like assistance from the Town Hall team to market this event to residents of the Swan Hill municipality? Yes No</p> <p>If YES, a Town Hall team member will be in touch shortly with details of marketing channels available.</p>	
<p>Ticketing</p>	<p>Will you be selling tickets to this event? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If YES, please complete the additional "Ticket Build" form below.</p>	
<p>Terms and Conditions</p>	<p>Have you received a copy of the Swan Hill Town Hall Performing Arts and Conference Centre Terms and Conditions? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>Additional equipment, staffing support and other relevant information</p>		

I/We acknowledge that the information contained on this Application Form is true and correct and that I/we have received, read and fully understand the Terms and Conditions of hire set out by the Swan Hill Rural City Council and agree to abide by these terms and conditions.

Name: _____ Position: _____

Signature: _____ Date: _____

Ticket Build Form

(Only required for events where tickets are being sold)

Note: Ticket Sales are subject to the Australian Entertainment Industry Association (AEIA) Code of Practice for the Ticketing of Live Entertainment in Australia.

Event Name (printed on ticket)		
Presenting Partners / Tour Name (if applicable) (printed on ticket)		
Email contact/s (For Weekly Sales Reports)		
Time & Date (printed on ticket)		
Ticket Prices All ticket prices listed should include inside booking fee and GST (Fees & Charges listed below)	Full price:	
	Concession: (please circle applicable)	<input type="checkbox"/> Student <input type="checkbox"/> Health card <input type="checkbox"/> Senior <input type="checkbox"/> Pensioner
	Child price: (please nominate age range)	
	Groups: (min tickets to access the group rate)	
	Early Bird: (discount & time or max tickets at price)	
	Other:	
Date tickets should go on sale (allow 3 business days for ticket build)	Please do not announce or promote the event until you have received a sales link or confirmation from the Town Hall	
Any restrictions/warnings required for patrons? (e.g. 18+, adult themes, lighting effects)		
Ticket Type	<input type="checkbox"/> General admission <input type="checkbox"/> Patrons can sit at any available seat they like upon arrival, or at seats as per hirer table maps at the door. <input type="checkbox"/> Reserved seats <input type="checkbox"/> Patrons sit in pre-numbered seats - Please note that if choosing this ticket type that usher fees will apply to assist patrons to seats (1 usher per 100 patrons). See Fees & Charges section below for rates.	
Ticket Numbers <i>*please contact the Town Hall team regarding cabaret style capacities and table configurations, as we can configure these to suit the hirer</i>	<input type="checkbox"/> 300 patrons - theatre style downstairs Removable seats (flat floor) - in front of stage - incl 4 wheelchair spaces OR <input type="checkbox"/> 192 patrons - cabaret style downstairs* Round tables (we recommend 8 ppl per table to ensure unrestricted stage views - incl. 4 wheelchair spaces) Plus (if applicable) <input type="checkbox"/> 457 patrons - theatre style upstairs Fixed seats (tiered) - set back 11m from the stage (Note 77 seats with restricted views, which we recommend selling last)	

Do you want to limit the number of tickets for sale initially? <i>(i.e. sell downstairs first before opening upstairs)</i>		
Sales Channels <i>(please refer to fees and charges schedule below)</i>	<input type="checkbox"/> Website swanhilltownhall.com <input type="checkbox"/> Venue: Swan Hill Town Hall PACC Phone 5036 2384 Bookings Office located in foyer of Town Hall 9.00am – 2.30pm Mon - Fri <input type="checkbox"/> Other venue Swan Hill Region Information Centre 9am-5pm, Mon-Sun (1800 625 373) 9am-5pm, Mon-Sun	
Are any seats required to be held from sale? <i>Please indicate numbers</i>	Space for sound/lighting console Tech holds - contact the Town Hall if unsure	
	Extra wheelchair spaces TH standard layout allows for 4 spaces	
	Promoter comps *Standard layout allows 10 seat holds for local councillors and media - negotiable	
Marketing material provided? <i>Venue Marketing Package available</i>	Have you provided marketing material to assist with advertising? (e.g. images / videos / posters / flyers / media release / show summary) <input type="checkbox"/> Yes <input type="checkbox"/> No	
Does the show/event have an interval?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Interval Length:
What time does the show/event finish?		
Are there any key messages about the show that should be used when making sales?		

Financial Settlement

- The Swan Hill Rural City Council (SHRCC) will retain all ticketing and fee monies, until after the close of the performance to which such monies relate.
- Payments will be made within 28 days of the close of the performance via direct debit or cheque. Cheques will be made out and posted to the Applicant Organisation nominated in this Agreement, unless otherwise specified.
- Ticket prices quoted by the applicant should include GST.
- SHRCC will retain GST associated with the booking fee charged, however GST applicable on ticket income will be forwarded to the applicant and shown clearly on the reconciliation.
- Organisations that do not have a financial history with SHRCC will be required to complete a new Supplier /EFT Form. **(Please find form attached)**

Account Name	
BSB & Account Number	
Email contact/s for Settlement Report	

Fees and charges - Applicable to Hirer

Please Note:

- A \$2.00 customer Transaction fee is built into the base ticket price for all sales channels.

Per ticket booking fee (paid by the hirer)

- The ticket booking fee is \$3.60 for each ticket sold for commercial hirers.
- Complimentary tickets will be charged a fee of \$2.60 each.

Online sales (paid by the hirer)

- If you have nominated your performance for online ticketing sales through our booking office, the fee is \$3.60 for each ticket sold for commercial hirers and \$2.60 for complimentary tickets.

Credit Card Charges (paid by the hirer)

- A credit card settlement fee of 2% will apply to all tickets purchased by patrons via Visa and MasterCard. We do not accept Diners or Amex.

Staffing

- Ushers, Box Office Staff or Merchandise sellers required/requested will be charged at \$42.00 per hour.

Important information

- It is a requirement that swanhilltownhall.com (and their ticketing provider) is the only online outlet for the sale of tickets for this event/performance.
- Ticket refunds will not be available except in line with the Australian Entertainment Industry Association code of practice.

Cancellation or Withdrawal of Show

If any refund event occurs or the event or part of the event is cancelled for any reason:

- a) Any money held by SHRCC for the applicant shall be refunded by SHRCC to the purchasers of tickets for the event.
- b) The applicant will be required to pay double the booking fee per ticket for double handling and processing of refunds.
- c) A cancellation fee of \$65.00 will be payable to cover initial set up costs of ticket sales.
- d) Further costs will be incurred dependent on date when tour cancelled prior to the performance (see terms and conditions)
- e) Upon being made aware of any change in an event's details, SHRCC will make every attempt to notify all patrons that have already booked for the event as soon as possible. In the event that telephone calls are required to notify patrons of any changes or cancellation, a fee of 50c per telephone call will be charged to the applicant. All calls will be made by the SHRCC (not the applicant).

Babes in Arms

Children under twelve months of age are permitted into theatres free of charge, unless specified by the applicant. Children under twelve months will not be allocated a seat or require a ticket, however they must be accompanied by a paying adult (free on the knee).

Companion Card

SHRCC participates in the Victorian Government's Companion Card Scheme enabling equal access for patrons who require a companion.

Noise Standards

In Victoria, the OHS Noise Regulations set exposure standards or 'levels' commonly referred to as 85 dB (A) Leq averaged over an eight hour period or a maximum or peak noise level of 140dB (C).

All practicable measures should be taken to ensure these standards are not exceeded.

I _____ (name) on behalf of _____ (applicant)
accept the conditions set by the Swan Hill Rural City Council in this agreement provided with regard to all aspects of the above mentioned performance/s.

Signature: _____

Date: _____